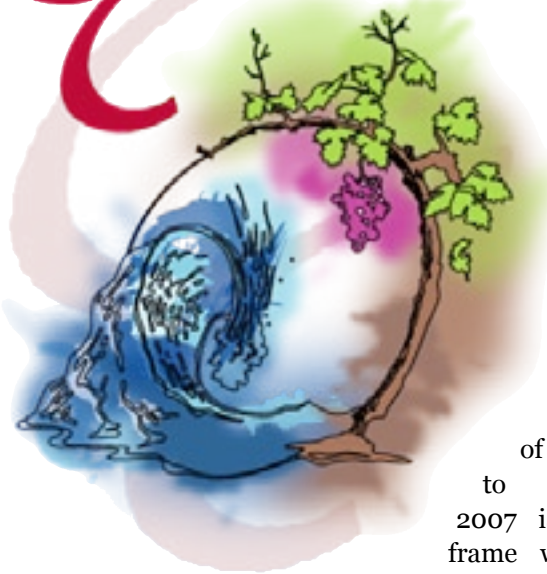


CARLSBAD COASTAL Winery

a 50 Barrels, Inc. company



Harvest is Coming

Time flies when you're making wine. As we mentioned in the last newsletter, we run on a Harvest year.

Therefore, September of 2006 to September 2007 is the time frame we look at when planning and budgeting. We've started negotiating with growers throughout Northern and Central California. We've already reserved two tons of Barbera and five tons Cabernet from Paso Robles, and we're working on a Napa Syrah and Merlot. We'll keep you posted as we get closer to harvest.

a fine harvest in 2007. Things we're watching for are: early vine and fruit selection, and no or little frost in the evenings. We're always impressed by

the wine growers who will cut down tonnage to produce a better grape, these are the growers we look for because that better grape produces a much better wine. As for no frost, now that the super sensitive buds have broken through their protective casing, any frost could be detrimental to the harvest. We are very wary after seeing what happened to the

Case Counts:

Mellow Apathy
15 cases left \$17 a bottle

Alexander Valley Syrah
5 Cases left \$17 a bottle

Los Olivios Barbera
10 cases left \$16 a bottle

Sauvignon Blanc
1 cases left \$13 a bottle

El Dorado Merlot
21 cases left \$16 a bottle

Paso Robles Cabernet
21 cases left \$17 a bottle



Winemaker Brian Vitek with Brewmaster Mark Purciel in front of our new neighbor, Oceanside Ale Works.

In talking with the growers, almost all the vineyards have gone through bud break and are starting to cast their vines. Though there hasn't been as much rain as the past few years, the vines look to produce

California Orange Growers.

Cheers to all our loyal wine drinkers,

Brian Vitek
Winemaker

Next Event
Wine Club Luau
Saturday, August 4th from
2 PM until 5 PM..

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New Location with Tasting Room

What? Yes, you heard it right! We're expanding to a new and larger location in Oceanside. An unexpected opportunity came to our attention a couple months ago and we had to take it. More than twice the footage of our current location, it also offers a cooler environment, and, as a winning bonus, it is right next door to the Oceanside Ale Works, a small brewery with a large following (open Friday and Saturday for beer tasting). We'll move in August 1st, and expect to be open to the public on August 10th. Our winery will be open for wine tastings on Fridays from 3pm to 7pm, and Saturdays from 12 pm till 4 pm. Wine Club members are more than welcome to share our excitement, and visit the new Winery location.

CARLSBAD COASTAL winery

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San Marcos, California 92069

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We made the cut!

Visit Molly at Vino 100, where you can find our Sauvignon Blanc and Syrah.



At 133 Las Posas in San Marcos.

We're on the Web

www.CarlsbadCoastal.com

Our wines are lightly Filtered which equals a Ton of flavor and a little sediment

The Story Behind the Barbera and Cabernet

The **Los Olivos Barbera** one of the faithful's favorites. Not too many people even know of the Barbera varietal, but it's what put Carlsbad Coastal Winery on the map over five years ago. This year's Barbera did not let us down. Our good friend Marty Benowitz tracked down a fairly famous winemaker (Lucas and Lewein) and convinced them to sell us a ton of his best Barbera fruit. Amazingly enough, he agreed, and the Vineyard Manager called with the projected Harvest date. Well September passed, then October, and finally, in early November, we got a call that the Barbera would be ready that weekend. Thus begun the adventure. Marty and Brian headed up to Los Olivos late Friday night, and arrived in Solvanin around midnight. They woke up early the next morning, headed out to the vineyard where they received a quick horticulture lesson, and watched the fastest pickers on earth pick our fruit. Now at this point, you'd think they'd head back south to our winery. Nah, they went to at least five different wineries for wine tasting, and then stopped at Firestone Brewery and tried their beer. Then they headed south. The grapes were crushed immediately after they were finally delivered to the winery. We produced just over 500 bottles, and we expect to be sold out by 3rd quarter of 2007.

2005 Barbera

Retail	\$19.99
Wine club	\$17.00
wine club case (\$16.50 a bottle)	\$198.00

The **Paso Robles Cabernet** is our 'ol faithful wine. We have a great friend, Jan Pierini who owns Allegresse Vineyards, which contains 15+ acres of the most pristine and well manicured vineyards you've ever seen. She produces less than 4 tons an acre on single right turning cordons. The fruit we get from her vineyard is always perfect and poised every year to become a great wine. For this trip we sent Our Transport Team, Ben Moss and Brent Wells, in a 25 foot flat bed truck to pick up our largest shipment of the year. It's a grueling 24 hour turn around trip with minimal sleep and a lot of physical labor, but we couldn't remove them from that team. We believe they actual like the lack of sleep and exhausting day. We have less than 20 cases left.

2005 Cabernet

Retail	\$18.99
Wine Club	\$16.50
Wine club case (\$15.83 a bottle)	\$190.00

Upcoming Events

A lot is going on through the rest of summer until the next harvest. Read on to find out how you can join us, and drink some excellent wines! First, thank you to everyone who joined us for the 1st Quarter Wine Club BBQ. We had a great time pouring the '05 wines, and barrel tasting the long awaited 2005 Reserve Cabernet.

July 28th we'll be pouring our wines at the Vista Rotary Club's **The Grape Expectations event**, held at the Rancho Bueno Vista Adobe in Vista.

August 4th From 2 pm till 5 pm will be the **Carlsbad Coastal Wine Club Luau**, held at our new location in Oceanside. Live Hawaiian singers, lots of wine and light Hawaiian appetizers. Free for wine club members with one guest; \$8 per guest after that.

August 18th From 4 pm till 7 pm, Vino 100 will be hosting a **meet the winemaker**, and Carlsbad Coastal Winery will be the featured winery. Please come out and show your support. Vino 100 is CCW's number one retail vendor.

October 6th is the scheduled day of Carlsbad Coastal's **6th Annual Crush Party and Wine Stomp**. This year's Party is gearing up to be the biggest ever, with the event held at California State University, San Marcos, and we're expecting over 700 people to attend. As always the event is free for our wine club patrons with one guest. The non-wine club fee is \$10, both include a souvenir CCW wine glass; however, our wine club will have unlimited pours and access to a cool-zone, plus other refreshments and food.